



TRIUMPH SPORTS  
OWNERS  
ASSOCIATION

# Newsletter

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Volume III

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Number 12

## NEW TRIUMPH CARS -

Along with the news that the TR-3 sports car has received a face-lift for 1958, comes the word that two new cars have been added to the Triumph family. A new 40 h.p. Sedan and an Estate Wagon have joined the Triumph line at your dealer.

The new Sedan and Estate Wagon get as much as 40 m.p.g. and both models have distinctive operating features. Available early in the Spring, both models will have a newly designed push-button clutch atop the gear shift lever, manually operated to eliminate faulty gear changes and make engine stalling impossible. The Gold Star engine offers a cruising speed of 65 m.p.h. and a maximum speed of 78 m.p.h.

The Estate Wagon, priced at \$1,899 in the East and \$1,979 in the West, has an all steel panel body, four wind-up windows and a full size rear door giving easy access to the storage area. There are 38 cubic feet of stowing space when the car's rear seat is folded down. This model is 12 feet long over-all.

The compact Sedan seats four people comfortably and also has a fold-down rear seat which when folded expands the 12 cubic feet of stowage room to 38 cubic feet. The price of the Sedan is \$1,699 east of the Mississippi and \$1,749 in the West.

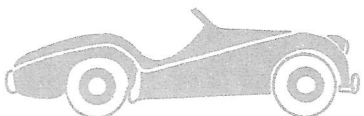
Individual front suspension insures a comfortable ride plus safer handling on curves. A full line of accessories and parts is available through Triumph dealers. Here are two practical answers to shopping traffic and parking problems that confront us all. See all three Triumphs at your Triumph dealer.

## EUROPEAN RALLY -

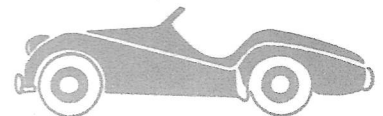
Both planes for the 1958 Triumph Rally of Europe are now sold out. Everything points to the 1958 Rally as being the most exciting sports car outing ever held.

## LOCAL TSOA ORGANIZATIONS -

The response to forming local TSOA organizations has been tremendous. Here are a few more to contact in your area if you are interested: SAN FRANCISCO: Alfred Regan, 217 5th Avenue, S.F.18; MONTEREY PENINSULA: Jay E. Feero, 991 Customs Road, Pebble Beach; CHICAGO: Philip Drajeske, 15603 Loomis Avenue, Harvey, and Grant Dahlgreen, 409 North Cuyler Avenue, Oak Park; MACON, GEORGIA: J. I. Warren, Jr., 165 Alexandria Drive, Macon; HEWLETT, N.Y.: Irwin Fischman, 15-88 Union Avenue, Hewlett; Last but not least, in the LOS ANGELES AREA is an enthusiastic TSOA local we recommend highly -



*It's A Triumph!*



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LOCAL TSOA ORGANIZATIONS - continued

Katherine and Sarge Harris, 8434 E. Longden Avenue, San Gabriel. There are two other clubs you might be interested in - an invitation that reads "We invite any TR owners within competing distance of Charleston, S. C. to get in touch with us" and signed by Capt. Walter H. Albrecht, USAF, AFROTC Detachment 765, The Citadel, Charleston. And another invitation from David Tolson in Daly City, California. Check David at 60 Rynnewood Drive, Daly City.

FOR SALE, EXCHANGE, WANTED -

WANTED - hardtop, any type, color immaterial - C. L. Merryman, Jr., 5925 Pulaski Avenue, Philadelphia 44, Penna.

WANTED - hardtop, color immaterial but red preferred - Burt Greenberg, 16654 Kelsloan Street, Van Nuys, Calif.

SALE - Unused, completely new, white tonneau cover for TR-3, \$40.00 or consider trade for comparable accessory for TR-3 - Jim Warren, 165 Alexandria Drive, Macon, Georgia.

IN ADDITION TO -

You will find with this Newsletter, a couple of enclosures. One is, of course, a reprint of the Road & Track story on last year's European Rally. The others are a couple of cards we hope will come in useful when placed beneath the windshield wiper of the Detroit iron parked in front of you. In the event that you need more protection, the cards are available for one buck per hundred through this office.

AND A VERY MERRY -

It seems like it was last week when we wrote a Merry Christmas note in the Newsletter - and here a whole year has slipped by. It has been a remarkable year for the TSOA and Triumph. Membership has climbed to 2500, Triumph has climbed into second place in sports car sales, the TR-3 has distinguished itself in competitions all over the country - and all over the world. The TSOA sponsored the first successful Triumph Rally of Europe, and has completed plans for two more next year. All in all, it's been a good year. And we would certainly be remiss if we didn't stop to thank each of you for helping make it a good year. Your patience when we ran out of badges, books or what-have-you, our lagging correspondence at times due to so many members joining - your interesting letters and help in making the TSOA a better club - all are sincerely appreciated.

We just as sincerely hope that each one of you has a wonderful Christmas and that 1958 will bring you good luck, good fortune and good health.