



TRIUMPH SPORTS
OWNERS
ASSOCIATION

News Letter

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EUROPEAN RALLY -

We have just received word that there will be no danger of a gasoline shortage for the May Rally. Special arrangements are being made to have more than enough gas for the entire trip. Bulletins #3 and #4 have now been sent out covering this. Many participants have inquired about insurance. A comprehensive policy may be taken out for the entire Rally at a cost of about \$45. We will send out complete instructions on this so that you may stipulate if you desire this policy at the time that you order your car. The date for ordering your car will be early February. We will send you all the necessary forms in advance. At the moment, we have 11 seats available on the chartered plane which will be filled on a first come, first served basis. Again we warn anyone who wishes to make this Rally and has not sent in the booking form---do it TODAY as we are strictly limited to 81 passengers. Don't miss this chance to see England and the rest of Europe in your own Triumph. We guarantee you'll have a ball!

And here is our final itinerary

Friday - May 3rd

Luncheon in New York followed by departure of chartered Stratocruiser from Idlewild Airport, New York.

Saturday - May 4th

- (a) Arrive London Airport (approx. 9:30 a.m.)
- (b) Rally participants take delivery of cars.
- (c) Proceed to Gerrard's Cross.
- (d) Arrive Bull Inn.
- (e) Luncheon.
- (f) Arrive Stratford-upon-Avon.

Sunday - May 5th

Free day with optional tours of countryside.
Night spent at Stratford-upon-Avon.

Monday - May 6th

- (a) Depart Stratford for factory.
- (b) Tour Canley factory.
- (c) Cocktails Banner Lane.
- (d) Lunch " "
- (e) Department Coventry for Dover.
- (f) Arrive Dover.
- (g) Cocktail reception.

(more)



It's A Triumph!



Tuesday - May 7th

Cross the English Channel on board the S.S. Halladale, and following disembarkation at Calais, proceed via Dunkerque to cross the Belgian frontier for Ostend. Then proceed along the new motor highway to spend the night in Brussels where a special evening entertainment will be arranged.

Wednesday - May 8th

Leave Brussels and proceed via Liege to cross the German frontier at Aachen, and thus via the Moselle Valley, proceeding to Koblenz to spend the night at Darmstadt. A special reception will be given in the adjoining town of Frankfurt.

Thursday - May 9th

Leave Darmstadt and proceed via Wurzburg and Nornberg to spend the night at Regensburg.

Friday - May 10th

Continue the Rally, via Passau, crossing the Austrian Frontier and proceeding via Linz to spend two nights at Baden - a few miles outside of Vienna.

Saturday - May 11th

At leisure. Special sightseeing arrangements are being arranged in Vienna.

Sunday - May 12th

Leave Vienna and follow the northern side of the Dolomites through the Austrian Tyrol to spend the night in the ancient capital of Innsbruck.

Monday - May 13th

Continue the Rally through the Tyrol to cross the Arlberg Pass for Feldkirch, then across the Swiss Frontier for Zurich, to spend the night in Lucerne.

Tuesday - May 14th

Provided the Susten Pass is open to traffic, participants will cross the Swiss Alps for Interlaken, and a visit to Berne, the capital of Switzerland, and two nights will be spent at Lausanne.

Wednesday - May 15th

At leisure. Lausanne is located on the shores of Lake Geneva, and visits can be made to Geneva, Evian and Montreux by lake steamer or by road.

Thursday - May 16th

Leave Lausanne and cross the French Frontier to proceed through the Jura Mountains via Dole, to spend the night in Dijon.

Friday - May 17th

Leave Dijon and proceed on a fast, traffic-free road to Paris. Two nights will be spent in Paris and special arrangements can be made to visit some of the popular "night spots".

Saturday - May 18th

A special tour will be arranged for the day, followed by an optional visit to the night spot attractions.

(more)

Sunday - May 19th

Leave Paris and proceed to Boulogne to cross the Channel to Dover. Then proceed to London where the Rally will close with a night in the British Capital. Arrangements can be made for an evening's entertainment.

Monday - May 20th

At leisure.

Tuesday - May 21st

- (a) Participants' cars to be surrendered.
- (b) Tour of London including House of Commons, etc.
- (c) Departure for London Airport.

Wednesday - May 22nd

Early morning arrival at Idlewild Airport, New York.

NEW DISTRIBUTION -

There are now six distributors serving Triumph dealers in the United States. Located strategically, they will be speeding cars and parts to dealers in every state in the nation. The distributors are located in California, Florida, Michigan, Massachusetts, New York and Maryland.

SEBRING -

Standard-Triumph will have a factory team entered at Sebring on March 23rd, the only international event held in the United States that is sanctioned by the F.I.A. Don't miss it! Standard will have a hospitality tent at Sebring and you are cordially invited to stop in while you are there. This event will have many world-famous drivers in competition---so for action and thrills, try to be at Sebring. We'll be looking for you.