



**TRIUMPH SPORTS  
OWNERS  
ASSOCIATION**

# *Newsletter*

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## 1958 NEW YORK INTERNATIONAL AUTOMOBILE SHOW -

The International Automobile Show at the Coliseum in New York opens on April 5th, and runs through the 13th. The Triumph stand will be a blaze of color - completely red and white. This includes every car on the stand, the models' dresses (made of Vivella), flowers, lights et al. The stand number is 11 - right at the top of the main escalators. All four models of Triumph will be on exhibit - the TR-3 Grand Touring Hardtop, the TR-3 soft top, the Triumph sedan and the Triumph estate wagon. Be sure to stop by and visit us, and sign in at the TSOA registration desk. There will be a factory engineer on the stand at all times to answer any technical questions you might have. We'll be looking for you.

## 1957 Triumph Rally of Europe Movie -

The full version (46 minutes) of the color sound film of the 1957 Rally is available for distribution to groups through Standard Public Relations, 45 Rockefeller Plaza, N.Y. 20, N.Y. But you will also be seeing this movie in both color and black and white on your own TV set. A new 13 week program called "Compass" will also be featuring our film on television as part of the series. This will be a specially edited version to fit the half-hour TV program. "Compass" will be listed in the TV section of your local newspaper, so when you see it, give the station a call and find out when the Rally film will be shown. The name of the film is "Operation Europe." If you can get reception from any of the following areas, keep your eye on the newspapers' TV columns: Los Angeles, San Francisco, Washington, D.C., Miami, Chicago, Baltimore, Boston, Detroit, Minneapolis, Kansas City, St. Louis, Buffalo, New York, Cincinnati, Cleveland, Columbus (Ohio), Philadelphia, Dallas and Milwaukee. The same movie (in black and white or color - we can't say at this time which it will be) will be shown from TV stations in almost all of these cities: Birmingham (Ala.), Phoenix, Sacramento, San Diego, Denver, Bridgeport (Conn.), Hartford (Conn.), New Haven, Wilmington, Jacksonville, Tampa, Atlanta, Peoria (Ill.), Indianapolis, Louisville, New Orleans, Springfield (Mass.), Grand Rapids, Duluth, Omaha, Albany, Rochester (NY), Syracuse, Utica, Akron, Dayton, Toledo, Youngstown (Penna.), Oklahoma City, Tulsa, Portland (Ore.), Allentown (Penna.), Harrisburg, Reading (Penna.), Scranton, Wilkes-Barre, Providence R.I., Knoxville, Memphis, Nashville, Fort Worth, Houston, San Antonio, Salt Lake City, Norfolk, Richmond (Va.), Seattle, Tacoma, Charleston (W. Va.) and Wheeling (W. Va.). Keep your eye out - it's a great movie whether you see it in black and white or color. The program is called "Compass" and will feature 13 different films - but we think ours is best!

## BACK ISSUES -

We have a few copies of some of the back issues of the TSOA NEWSLETTER available in case someone wants to fill in his set. Copies available are all in 1957: July-August, September and October-November. If you want any of these copies, drop us a card and we'll fill all requests until the supply is exhausted.



## *It's A Triumph!*





CHANGE OF ADDRESS -

Again we must bring this up, as we get Newsletters and other mail back because P.O. instructions have expired - or none were left for forwarding 1st Class Mail. Members who are servicemen who shift locations frequently are the biggest problem when we try to get all publications to you. It is most important to remember that when you give us your change of address, give us your old address as well as your new one, for we often cannot find you unless you do this. Our returned mail goes into the "lost" file until we hear from you.

NEW YORK CITY LOCAL -

The New York branch is now in full swing; meetings are held the first Friday of every month at Baron Motors, 614 South Broadway, Yonkers. The first road get together will be March 22nd, when the club will get in their Triumphs and head for Bucks County on a get-acquainted trip. For further information, contact Spencer Lane, President, 525 West 236th Street, Riverdale 63, N.Y., (Kingsbridge 3-0301)

BBBBBBBBBBBBBB -

Ed Dorsey, Jr., of Uxbridge, Mass., reports that his TR-3 was left fourteen days in sub-zero weather without being started. All Ed had to do was turn the key and push the starter, and without any hesitation whatsoever, the engine turned over and started.

HERE AND THERE -

John Petrone of Youngstown, Ohio, has written to let us know how his Triumph did last year - 11 trophies of 7 Firsts and 4 2nds. He took 2nd Overall in the Novice Race at Dunkirk, N.Y. And Lawrence Charak of Chicago writes to say that he is averaging something like 120 to 150 miles per day in his TR-3, mostly on dirt, gravel or worse roads, sometimes making his own. He claims the TR-3 is by far the sturdiest car he has ever used in his work - which is general contracting of homes. Another report in from Bill Marion of Poughkeepsie, N.Y. that he and his navigator, Daryl Polenz, in a new 1958 TR-3 walked off with 1st Place in a rally held by the Sports Car Club of Sharon (Conn.). Bill says it was cold enough to freeze anti-freeze and the rally was run on primary and secondary roads with more than two inches of snow. Edwin Carine, Jr., has a report from Hofstra College, Hempstead, N.Y. In the college parking lot, the Triumph is often seen - a red job belonging to Dr. Jack Johnson, the Vice President of the school is always sparkling no matter what the weather. Mrs. Doris Hirn, Secretary to the Evening Registrar placed second in the women's events while driving her husband's TR at the Sperry parking lot gymkhana; and Ed himself, Associate Dean of Admissions, is proving spring has arrived by driving around with his top down (for warmer climate readers - this is bravery).

DOWN SOUTH -

The southern distributor for Triumph, Jarrard Motors of Pensacola, is now having posters made up for all dealers saying "Join The TSOA". Many new Triumph owners do not know about the TSOA, and we're looking for a lot of new members from the magnolia section.