



TRIUMPH SPORTS  
OWNERS  
ASSOCIATION

# News Letter

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R.S.V.P. -

Many thanks to those of you who wrote in to tell us you liked the first edition of the TSOA NEWSLETTER. We appreciate all the kind words and hope we can live up to all of the things you want in this publication. But remember, this is YOUR newsletter. What goes into it depends on you. So let us know what you are doing, what is happening to your car, and any bright ideas you may have on how to get more enjoyment out of your TR2.

Here's The Poll -

At the time the poll was closed to begin compilations, 227 TR2 owners had sent in their opinions, decisions and suggestions. Here is how the average TR2 owner stacks up. There is a 94% chance you are male and a little better than a 75% chance you are between the ages of 25 and 45. However, more than 13% of you are over 45,

Slightly more than 56% of you have owned a foreign car of some sort before, and you picked a foreign car this time for superior performance, better handling, better engineering/workmanship/design, smaller size, economical operation, safety, distinctive appearance and the sheer fun and love of driving.

You chose a Triumph TR2 because of its first cost, its performance, its styling and appearance, its economy of operation and its interior roominess. More than 58% of you reported owning more than one car although only one owner reported more than four cars in his family. Most of you heard about the TR2 in a magazine story or road test, from other TR2 owners or friends, saw it at a sports car rallye or event, or at a dealer. Almost all of you have owned your TR2's from five to nine months.

What do you like most about your TR2? Comfort, handling ease, roadability, economy, styling and appearance, gearbox, acceleration, power, general performance, cornering, speed, size, the room inside, the room behind the seats, the safety, and a surprising number said "everything". The things you liked least included the side curtains, the door clearance at curbside, the British-type bumpers, the rubber boot around the gear shift, and the jack.

However, when you were asked to rate 12 different points on the TR2, 90% of you rated every one of them satisfactory to excellent. The things you wanted changed on the car are listed under what you liked least.

More than 45% of you were entering competitions in your TR2's, and more than 98% of you intended to do so. Practically all of you are getting between 28 and 32 m.p.g., although we had one high of more than 40.

At the time the questionnaire was taken, there were about 100 members of the TSOA. There are now well over 300 with membership climbing fast. You all



*It's A Triumph!*



(with one exception) thought the TSOA a good idea and you all (with the same exception) want to hear more about fellow members and the Company. More than 75% of you reported other owners in your vicinity.

That just about covers it except for the comments you included on the backs of the questionnaire. We can't boil them down enough for the NEWSLETTER, and can only thank you for the time, thought and energy spent to give us the sincere answers we received.

#### Triumphs Everywhere -

Triumph owners really hit their stride in the last month. Out at the Palm Springs races, more TR2's crossed the finish line "in the money" than any other make. Triumphs finished in the first 3 positions a total of 11 times! To wind it up, 6 firsts, 2 seconds, 3 thirds.

A report from our scout in Texas says that Jack Rasnick, a new TSOA'er, recently walked off with 1st place in the "Go Crazy" Rallye sponsored by the Mustang Sports Car Club in Houston. Our scout also reported that the TSOA'ers there were well on their way to forming a local chapter.

Florida: there were 70 cars in the SCCA Regional Gymkahana held at Punta Gord, and Joe Sheppard drove his TR2 to win over-all.

And California again: in a driving rainstorm at Pebble Beach, the Triumph took 1st, 2nd and 3rd in Stock, and in the main event in Modified, took 3rd, running only after two Ferraris.

Over in Pennsylvania: David Hastings of Merion Station, has racked up the following: 2nd in class, Brandywine Hillclimb, Wilmington, Del; 2nd in class, Rose Tree MC overnight rallye, and 3rd over-all in a field of 53; 2nd over-all, Eastern Penna. SCC "Spring Daze" Rallye against 38 entries; 2nd in class, Rose Tree MC Spring Rallye; and 1st in class, Philadelphia Region SCCA "Soapstone Trials".

#### Walla Walla Calling -

The Inter-Columbia Sports Car Association announces some coming events. The Maryhill Hill Climb is scheduled for June 26, and now has SCCA sanction. A 2 day affair, practice runs on the 25th, time trials on the 26th. They are anticipating a lot of Triumph entries. The same SCA is sponsoring a Road Race on July 31st, Seafair, Seattle; and another Road Race, August 21st, Tillamook. The First International Rallye ever held in the U.S. is being planned. We hear it will be more than 1500 miles long and will pass on the information when we have received it. If you want more dope on the above events, write to Inter-Columbia Sports Car Association, P.O. Box 892, Walla Walla, Washington.

#### Toys. Boys -

There's been a noticeable lack of work in this office ever since we received some model TR2's from England. These models are exact replicas, scaled 1/18". What has disrupted work here is that they are powered by batteries and go sailing around the office at a flick of the switch - no winding to it. Both forward and reverse, too. The cars come in red or green and steer through the wheel. As they have been imported, they are not the sort of thing you get with old cereal tops. We think they're sensational. If there's an argument in your family about who gets to drive the TR2, this may well prove to be the solution. Drop us a line if you're interested.