



TRIUMPH SPORTS  
OWNERS  
ASSOCIATION

# News Letter

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## Badges and Books -

The waiting time is over - a good supply of badges and books are now stacked high in our offices and they have started on their way to members today. We sincerely appreciate the patience so many of you have shown while we waited for them to arrive.

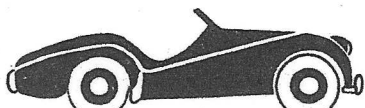
## New Book -

We are delighted to report that an excellent new sports car book has just been put on sale. We are more delighted to let you know that a TSOA member is one of the authors. The name of the book is A COMPLETE HANDBOOK - SPORTS CAR RALLIES, TRIALS AND GYMKHANAS by David Hebb and Arthur Peck and is published by Channel Press. Book stores all over the country will have it at five bucks - but the TSOA has worked out something a bit better for members. As a TSOA'er, you can have this book for \$3.00 postpaid, by writing out a check for that amount and sending it directly to Standard-Triumph Motor Company, Inc., 122 East 42nd Street, New York 17, N.Y. Please note that our supply of books is very limited, so if you would like a copy at the reduced price, order it immediately. The book is complete in every way, and the art work (sketches of sports cars and marginal cartoons) make the book a real buy at almost any price. It is especially valuable if you ever have puzzled over how to run a certain type of rally, as Hebb and Peck have covered every angle of organizing events. We are especially proud of the endorsement we have received from David which we would like to print in its entirety:

"There are those of us who think that the maneuverability of a car is more important than its size; that its performance and handling qualities are more significant than the color of the upholstery or the size of the ashtrays. We are the ones who buy sports cars.

Considering a number of factors -- performance, price, comfort, and the ability to take punishment without wincing -- my personal choice is a Triumph. There's plenty of foot-room around the pedals, the seats are built to fit real human beings, and the gearbox is so well behaved that even a beginner can downshift like an expert. Best of all, the car really goes. Within \$1,000 of its price, no other car comes close to offering all the Triumph's plus points. I've never owned a car I liked so much."

We would also like to recommend a booklet which has been published by Cal Sales, Inc., called THE FIRST ADVENTURE by Jim Mourning and Jack Crosby. We understand this booklet is selling for about 10 cents and covers all the things you ought to know if you are a new sports car owner and want to get into rallies and other events. Write to Cal Sales for information on this.



*It's A Triumph!*



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Lapel Pins -

Lapel pins will be available for members after June 15th. They are miniature car badges done in the same colors, the only exception being that the pin carries the initials TSOA. They are available through this office for \$ .90 postpaid. We have only a limited number available, so we suggest that you order without delay if you want one. Please make checks or money orders payable to Standard-Triumph Motor Company, Inc.

Denver Dealer -

Sports Cars Inc., the Triumph dealer out in Denver has been known for years among the people in the region for doing a terrific job. They have now sponsored a 30 minute television show every Sunday evening which can be seen for the rest of the year. In addition, they are moving to 13th and Lincoln in the heart of the downtown automobile district with 33,500 square feet of showroom space - making them one of the largest foreign car display premises in the West.

Trip Talk -

Bill Lemly, a TSOA'er from way back, was recently transferred from Naval duty in Georgia out to California. He reports that with his wife they drove their TR2 without a single bit of trouble through fog, snow, rain and everything else that could be brought to bear. They used the boot as a suitcase and in addition hung clothes on the bows and put two large suitcases behind the seats. Before reporting to duty, they drove down to Acapulco where they met another TR2 owner from Iowa. It's a pretty foresaken place where you can't find a Triumph these days.

Drag Dope -

Doug Elzinga reports that he took his TR2 through the quarter mile at the Paradise Mesa Strip with a time of 77.78 timed electronically. Outside of a personal tuning and 45 pounds in the car, everything else was as delivered. This was also done in a car with slightly over 4,000 miles on the odometer so Doug did not exceed 5,000 r.p.m.s at any time.

Attention Authors -

We have just received word from England that the STANDARD CAR REVIEW is interested in stories on modifications you may have made on your car. If the story is accepted, you will be paid at the usual rates!