



TRIUMPH TSOA NEWSLETTER

TRIUMPH SPORTS OWNERS ASSOCIATION

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Editor: Alan W. Holmes

MAY, 1965

The New York International Automobile Show

Well we made our annual pilgrimage to the New York International Automobile Show, the early part of April, taking with us our Pentax SLR, a couple rolls of Plus-X . . . a keen desire to see exactly how the Triumph people had handled the first public showing of the new TR-4A and SPITFIRE Mk 2, and not the least important, to meet and talk with the attractive models who grace the Triumph Stand every year.

It would be quite easy for us to ramble on, in a rather too enthusiastic manner, about Randy Hague, Gretchen Dahms . . . dammit! We will . . . briefly.

These two girls, along with Sally Ackerman and Joan Bassie, possibly had the hardest nine days of their entire working life during the course of the Show. For the crowds were just incredible. During the first weekend, the weather in New York was beautifully spring-like, and out the dear people came from their winter hibernation—bless 'em! So many in fact, that the Fire Department was forced to close the doors of the Coliseum on several occasions.

But our girls on the Triumph Stand were just magnificent . . . pretty, poised . . . and above all, patient. They handed out literally thousands of the new four-color brochures, answered hundreds of questions . . . on overseas delivery of a new Triumph, "what does IRS mean . . .?" . . . on the availability of their respective telephone numbers, which is par for the course at auto shows . . . on prices, delivery dates, and so on.

Unquestionably, the Triumph Stand was one of the busiest — *if not the busiest* — at the Show. And to be brutally frank, the attraction was not Randy, or Gretchen, or Sally . . . or even Joan. Rather the '4A and SPITFIRE Mk 2.

Triumph's display people had produced a striking exhibit, which featured a '4A independent rear suspension unit actuated by an electric motor, so that its inherent features were dramatically emphasized . . . and Sally and Joan taking turns with a hand mike, informing the crowds of the cars' brand new features.

One of the GT SPITFIRES had been transported up from Sebring, and was prominently displayed on its own dais.

A record-breaking Show . . . an incredible amount of genuine interest in the Triumph line . . . Triumph receiving the Award for being voted 'Best GT/Sports Car — Under \$2500' by the readers of CAR and DRIVER magazine . . . the SPITFIRE 'copped' this with ease . . .

Mr. George Turnbull, Director and General Manager of Standard-Triumph International, Ltd. paying a visit to the Triumph Stand, along with Chris Andrews, Triumph's President . . . and Randy and Gretchen and Sally and Joan . . .



Above is our photo of Randy Hague — one of the prettiest models at the Show . . .



. . . and on the left is Gretchen — using the polishing cloth. Burt Ross, Triumph's District Manager, kindly loaned his immaculate '57 TR-3 to the Classic Car Wax people for their display. We loaned Gretchen to take this photo . . .

. . . and here's Gretchen, pretty as ever, 6 days and hundreds of questions later . . .



Classic Car Wax
CLEANS, POLISHES AND PROTECTS ALL FINE LEATHERS, LEATHERETTE AND PLASTIC FINISHES AND VINYL.
PREVENTS OILY HANDS WILL NOT RUB OFF
SPRINKLE APPLICATOR INCLUDED

1957 TRIUMPH TR-3

CLASSIC CAR WAX

Two More From The Show



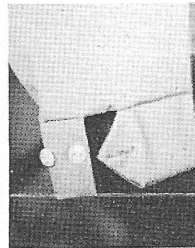
David E. Davis, Jr., Editor and Publisher of CAR and DRIVER magazine has just presented the Award mentioned in our page one story to Chris Andrews, Triumph's President, who certainly appears to be rather pleased . . . and why not?



Here's a shot of the center-piece of the Triumph exhibit, with a TR-4A on the right of the photo, and unseen, but quite an attraction . . . the IRS unit actuated by an electric motor to the left of the SPITFIRE Mk 2. Wire wheels are now an option.

Triumph Jackets

Custom-tailored shower-proof blue poplin zipper jackets with silk-screened Triumph logo — exclusive to TSOA



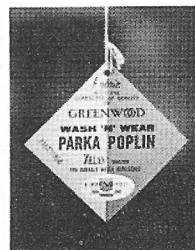
(Okay . . . cut the advertising copy and get on with it — Ed.)

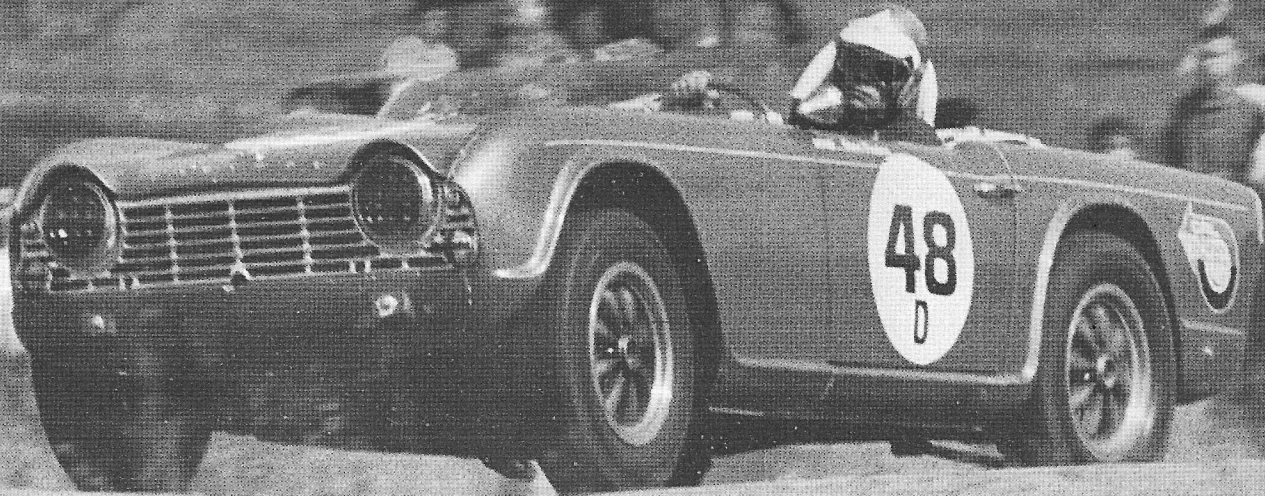
These smart zipper jackets have been specially made for TSOA . . . and are unobtainable elsewhere. They're made of blue, shower-proof poplin, and have the Triumph logo (same as the one on the front of the NEWSLETTER) silkscreened in dark blue on the back.

The photographs tell most of the story . . . but maybe the important point is that as TSOA purchased these jackets in quantity, the price is very, very reasonable for a jacket of this quality. Cost . . . ? \$9.50 including packing and mailing costs to anywhere in the U. S.

Sizes are Small, Medium, Large and Extra Large. We cannot send these jackets C.O.D. (frankly, we just don't have the staff). So send your check or money order: we guarantee dispatch by return mail.

We have never offered merchandise to our membership before with any consistency. There are a lot of other items we are able to purchase — such as jacket patches, silk ties, jewelry, and the like. Your response to the offering of these jackets will determine our future plans. Just remember this: because of the number of TSOA members in this country — over 13,500 now — we are able to get a darned good price from the manufacturer. Perhaps some of you will write to me — Alan W. Holmes at TSOA's address — and let me know of the items you would like to be able to purchase — at the right price!





Here a fine action shot of Northern California driver Steve Froines, who is doing such a darned good job with this TR-4, owned by Cal Auto in San Francisco. As mentioned in the last issue of the NEWSLETTER, Steve drove the car in the Contra Costa Grand Prix, organized by the San Francisco Region of SCCA, easily winning his Class and finishing 8th overall . . . and that was in A, B, C and D Production! Steve also competed in the F, G, and H Production plus Sedan event, and . . . *get this . . .* finished 1st overall. Oh yes! Steve drove a SPITFIRE in that one. Obviously a driver to watch . . . and we're going to do just that. Check your NEWSLETTER for further episodes in the Steve Froines Story!"

AROUND THE CLUBS

TRI-O-RAMA '65

The Triumph Sports Car Club of New Jersey is presenting the Third Annual TRI-O-RAMA, weekend of June 25-27. Included in this year's program will be rallies, a field trial, and an interesting schedule of social events. HOLIDAY INN, Exit 17 of the New York State Thruway, Newburgh, N. Y., will act as TRI-O-RAMA Headquarters. Here there are fine facilities for swimming, dancing, excellent accommodations, a good restaurant and bar. The Program of events is as follows:

Friday	Saturday
7:00 pm REGISTRATION	9:00 am RALLY
9:00 pm Get-acquainted party	

In the afternoon there is a choice of a Rally or Field Trial. For the latter event, seat belts are mandatory, helmets will be available. 2 runs allowed if time permits.

8:00 pm BUFFET DINNER — DANCING (Bring your own bottle, set-ups will be supplied)

Sunday
 10:00 am RALLY
 Swimming in the afternoon
 4:00 pm NO-HOST COCKTAIL PARTY
 5:00 pm VICTORY DINNER — Awards and Trophies

FEES
 Events Only (per car) \$12.00 Victory Dinner (per person) \$5.00

ACCOMMODATIONS
 The following Package Plans are available: all include Saturday Night Buffet Dinner Dance, Victory Dinner for the number of people in the Room . . . plus ALL the events for the weekend.

PLAN A	One in a Room for one night	\$21.00
PLAN B	AS PLAN A but for two nights	31.00
PLAN C	Two in a Room for one night	37.00
	(Please specify double or single bed)	
PLAN D	As PLAN C but for two nights	49.00
PLAN E	Three in a Room for one night	51.00
PLAN F	As PLAN E but for two nights	66.00
PLAN G	Four in a Room for one night	64.00
PLAN H	As PLAN G but for two nights	80.00

This year for the first time, TRI-O-RAMA is open to all makes of cars — with a 100-car limit. It is sure to be a great weekend. For any further information DO NOT WRITE TO TSOA, but rather to:

Gary Barnett — TRI-O-RAMA Chairman, 30 Parkway Court, Westwood, N. J. (201) 664-8839.



One of our 'younger' clubs — the New York Triumph Motor Club — recently held its first event . . . a short Rally through the streets of New York. It was a very cold day . . . and here are some of the club members who braved the chilly weather. We don't have their names, but the fellow in the bowler second from the left is Tim Craxton, who has worked extremely hard to get this club on a sound basis. On the extreme right is Frank Gagne, newly-appointed Chairman of the Board.

TSOA IN LA

Jack A. Baldwin, vp of the Triumph Owners' Club of Los Angeles, recently wrote to us with the following information: The second in a series of fun, gimmick-type rallies being organized by the club is called 'A-Maze I'. It is to be held at 7:30 pm, Saturday, July 12, and is scheduled to start at Oscar's Drive-In, Sepulveda and Sherman Way, Van Nuys. Cost is \$3.00.

Make a note of the date, time and place . . . and let's see a darned good turnout.



Leather belt for m'lady

These custom-made, beautifully finished leather sports-dress belts have again become available in limited quantities. They have been designed and crafted exclusively for TSOA members of the fair sex.

Made of luxuriously soft Nappa leather, the belts feature an antelope suede center insert that carries replicas of car club badges. In the center, quite naturally, is a reproduction of the TSOA emblem, flanked on the one side by an emblem of the Automobile Club of Cannes in three colors, and on the other side by the four-color insignia of the British Automobile Racing Club. The fired enamel badges are on gleaming gear-type medallions measuring 1 3/4" diameter. The TSOA emblem is 25% larger than the one carried on the masthead of the NEWSLETTER. These attractive belts are available in sizes 24 through 30 in BRG, Italian Red, light saddle tan, and black. The black model — in very limited quantities — does not have a suede insert, being executed in box calf leather instead.

Sold on a 10-day approval basis, they are priced at just \$10.00 apiece which includes Federal tax, postage, insurance and handling. **INDIVIDUAL TSOA CLUBS ARE INVITED TO WRITE FOR VERY SPECIAL DISCOUNTS ON FOUR BELTS OR MORE.**

Address your inquiries to:
Magnus Import Company
P. O. Box 749
Manhattanville Station
New York, N. Y. 10027.

CLASSIFIED

FOR SALE: Vertex Scintilla magneto for TR-3 or TR-4 NEW — \$85.00. Lodge CNP platinum spark plugs for TR-3/4 NEW, set of four \$12.00. TR-4 FACTORY MANUAL, NEW — \$12.00. Contact: C. C. French, 611 Camino Manzanitas, Thousand Oaks, Calif. 91360. (805) 498-3784.

FOR SALE: TR-2, 3 Shop Manual, Publication Part No. 502602; TR-2, 3, 3A Spare Parts Catalogue, Publication Part No. 501653; Triumph Tune-Up Manual by S. Russell Howe — \$10.00 + postage or best offer takes all. Contact: Walt Degen, 5230 E. Belmont Avenue, Fresno, California.

FOR SALE: SPITFIRE, HERALD 1200, VITESSE, Workshop Manual, SPITFIRE Parts Catalogue and SPITFIRE Competition Preparation Booklet. All for \$15.00!! Contact: Jim Wallis, 205 N. Main, Broken Bow, Oklahoma.

FOR SALE: Tonneau cover — black — for 1958 TR-3, like new — \$20.00. Contact: D. F. Stewart, 7 Perkins Rd., Danvers, Mass. Phone: 774-9597.

FOR SALE: TR-3 Engine w/Manifolds, good condition. Needs distributor, generator, starter and carbs. Contact: J. F. Appelman, 8461 Fairton St., Paramount, California. Phone: SPing 4-0228.

FOR SALE: TR-4, 1964. SAH tuner and modified in England. 140 mph, never raced. Many extras. (\$4,500 new). Dual Webbers, 4 branch exhaust, balanced engine, oil cooler, Kenway electric fan, sway bar, wood rim, fibre glass hardtop, racing seats, clutch and flywheel, etc., etc., etc. Immaculate condition, one owner, moving to Australia — \$3,000 or best offer. Contact: John Hotchin, 11 Maple Ave., Delmar, New York. Phone: (518) 439-4740.

FOR SALE: Or Swap — 3.7:1 Rear Axle Ratio, slightly used — \$30.00 or exchange for 4.5:1 in same condition and pay \$10.00. Also 1964 TR-4 curved black seat with headrest, like new — \$50.00. Cash with order please. Contact: Hans Tuska, 510 S. Lincoln Ave. #B, Monterey Park, Calif. Phone: (213) 573-1070.

FOR SALE: Roll bar for TR-4, covers driver and passenger. Top erectable, \$60.00 or best offer. Tonneau also available. Contact: Thomas Knowles, 14209 Dearborn St., Riverdale 27, Illinois. Phone: VI 9-3395.

TSOA SUPERMARKET

TSOA Handbook	\$1.00
"Please Don't Dent Me" cards	\$1.00/100
Local TSOA Club "Calling Cards"	FREE
List of Triumph Dealers and Distributors	FREE
STAA Badge	\$1.50
Replacement TSOA Badge	\$1.00
Standard Triumph Review Subscription	\$2.50/year
TR-3, TR-4 Competition Preparation Booklet	\$2.00
SPITFIRE Competition Preparation Booklet	\$1.25

Send Check or Money Order. No C.O.D.'s please.

The TSOA NEWSLETTER is published monthly by the Triumph Sports Owners Association, Box 3273, Grand Central Station, New York, N. Y. 10017. TSOA is a national organization of American sports car enthusiasts who own a Triumph Sports Car (TR-2, TR-3, TR-4 or Spitfire), Herald Sports Coupe, 1200 Convertible, or Sports Six, or are interested in the purposes of the Association. Subscription is included with a \$5.00 lifetime membership in the club.