

# TRIUMPH SPORTS OWNERS ASSOCIATION

Room 3007  
45 Rockefeller Plaza  
New York 20, N.Y.

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This is a preview (of sorts) of what will be going on among the members of the TRIUMPH SPORTS OWNERS ASSOCIATION. If you have been putting off sending for your application blank, we hope you will do it immediately.

If you have not received an application blank, drop a line to TRIUMPH SPORTS OWNERS ASSOCIATION, Room 3007, 45 Rockefeller Plaza, New York 20, New York. You will receive one by return mail.

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As a member of the TRIUMPH SPORTS OWNERS ASSOCIATION, you will receive a car badge for your front bumper, and an Owners Handbook. This handbook is a loose-leaf affair. From time to time, supplementary information will be sent directly from Standard-Triumph to you and you can insert it in your handbook. The supplements will give you information on how to take advantage of technical developments and techniques in getting maximum performance from your TR2.

We have good news, by the way, for TR2 owners east of the Mississippi. The parts situation in this section of the country has been somewhat behind the progress of the rest of the Company. But we are happy to report that the parts division for this area will be in full swing by April and owners can get full service (and fast) from their dealers after that date. In fact, by April, parts and service for the TR2 will be on a par with any imported car in the United States.

In addition, we expect to start a periodic newsletter which will be sent to all members. A good deal of this news will depend on you, as members. The things that happen to you as an owner of a TR2 are interesting to other owners. So let us know when you have been in a competition, or about anything else that may happen to you and your TR2.

Here at the Association headquarters, we will do our best to help you in every way possible. We expect, in time, that there will be enough members of the TSOA to form local clubs. But even now, we want you to feel that you are a member of a fast growing Association.

Owning a TR2 is still pretty unique in the United States, or anywhere else in the world, for that matter. The TR2 was only introduced to the U.S. in January 1954, so there are still comparatively few owners. However, this will give you an opportunity to be a "charter" member in the TSOA, and we hope you will all take advantage of it.

Any suggestions or ideas for the Association will be gratefully received. The more active you are, the better the TSOA will be. Let us hear from you.

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Many owners have received a questionnaire in the mail. We hope they have filled it out and mailed it back to Public Opinion Polls. You may be sure that all comments, good and bad, will be taken into consideration. When the results of the poll are compiled, we will let you know. The Company appreciates the time spent in filling out the questionnaire, and you can expect that your ideas and opinions will be adopted wherever and whenever possible.

IT'S A TRIUMPH!

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