



TSOA NEWSLETTER

TRIUMPH SPORTS OWNERS ASSOCIATION

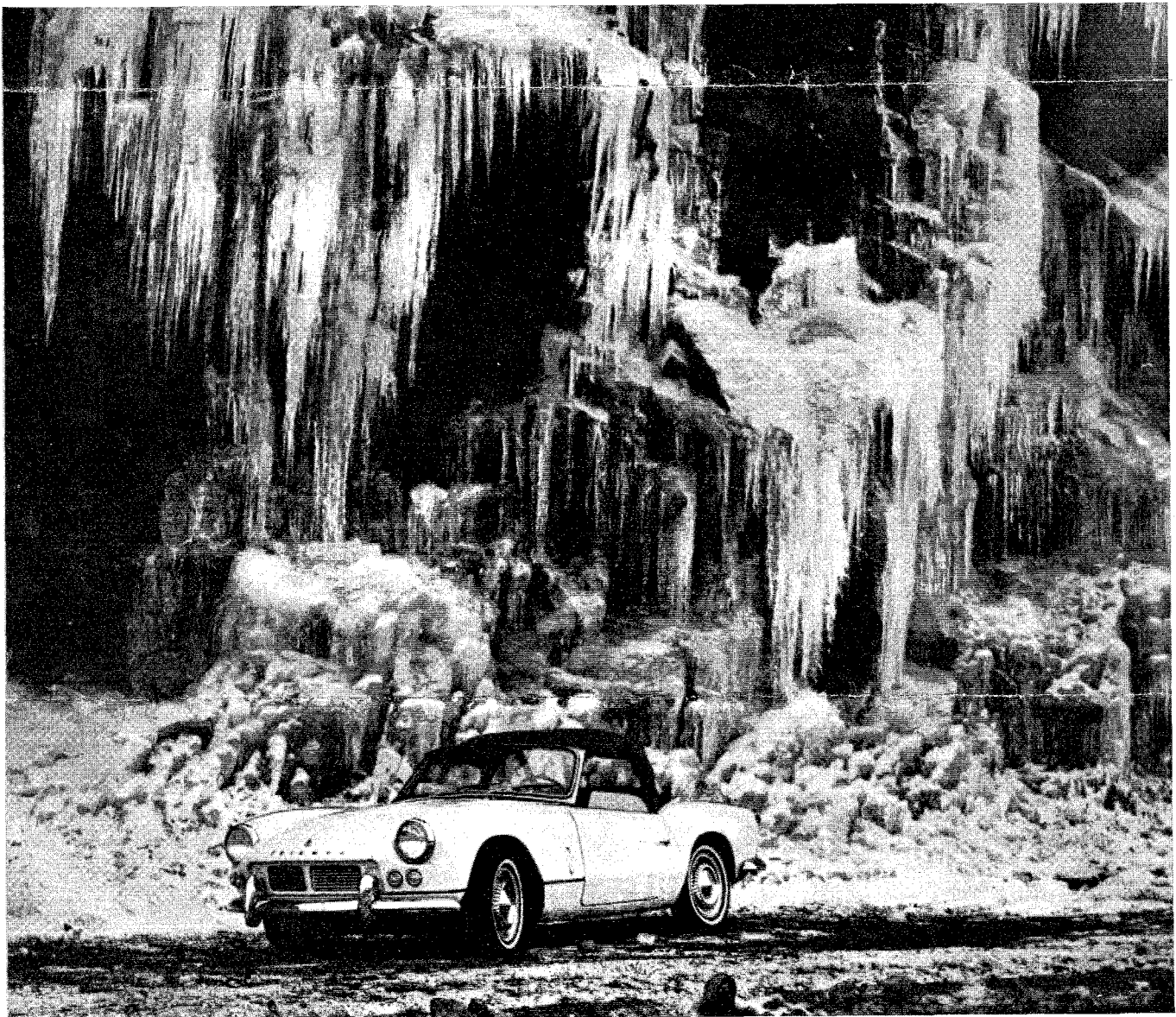
P. O. BOX 3273

GRAND CENTRAL STATION

NEW YORK 17, N. Y.

VOLUME 9, NO. 11

DECEMBER, 1963



Season's Greetings



1963 PICTORIAL FLASHBACKS



An exciting and interesting year we'd say, with a new model announcement from Standard-Triumph, the Triumph Team effort at Sebring, the scramble for SCCA D Production honors . . . but, we're getting a little ahead of ourselves.

In January, Standard-Triumph announced the SPITFIRE, an entirely new sports car, bristling with technical innovations. The new car caused considerable excitement in this country's motoring press — as it had in England's — but what was more important, at least as far as Standard-Triumph were concerned, the SPITFIRE caused excitement with Triumph dealers everywhere . . . even more so with their customers. We may be accused of prejudice, but we still consider this car to be the finest value for the money within its price range. And come to think of it, the sales figures kind of bear our judgment out!

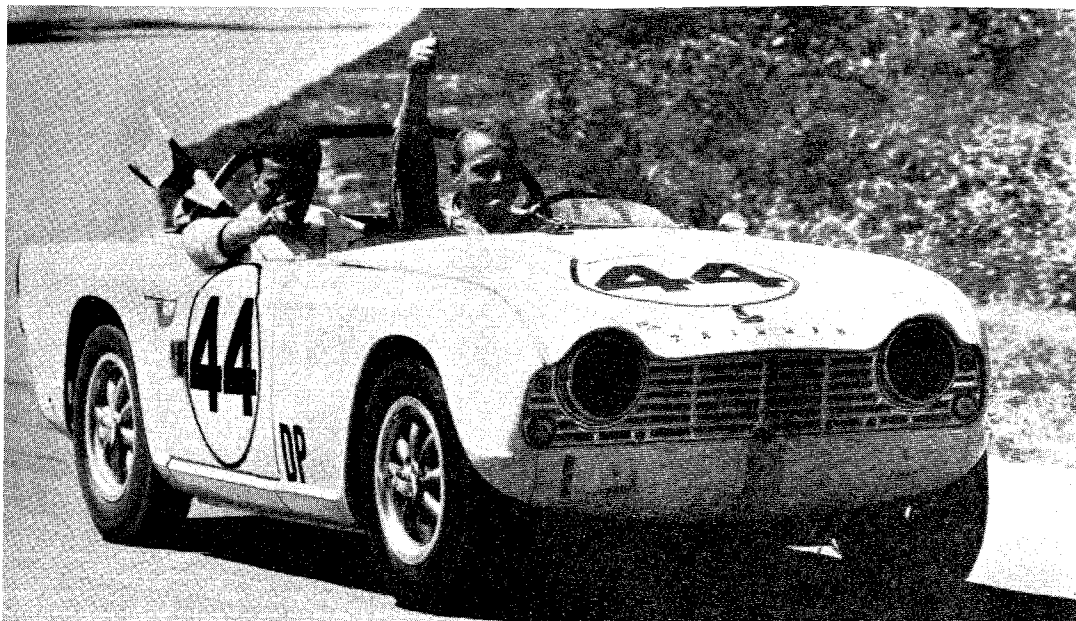
Saturday, March 23, 1963; 10 a.m. on the dot. The scene — Sebring, in Florida. Amid the thunder of exhausts and the screaming of complaining tires, the 12-Hour Grand Prix of Endurance got under way. Ferraris, Jaguars, Cobras, Porsches, Stingrays . . . Graham Hill, Phil Hill, Pedro Rodriguez; you name 'em, cars or drivers, and they were probably there. And so was the Triumph Team. History now, we know, but the 1, 2, 4 in Class by the TR-4 hardtops was no small achievement. It was an achievement and an experience your editor will not easily forget.



April showers may come your way . . . for Triumph, April brings the New York Auto Show. Thousands of people, lots of cars, some interesting, some exotic, and some about as exciting as flat beer. Standard-Triumph were there, with a dramatic display, attentive representatives, their full line of cars . . . and Marjorie Graner. To refresh your memory (and ours) that's Marjorie on the left.

Competition wise, TR-4 drivers had another great year. As we said in a previous issue, the scramble for SCCA D Production National Championship points settled into a late-season battle 'twixt Bob Tullius and Jim Spencer, for top honors, with Harvey Marks and Bruce Kellner never too far behind. These four drivers finished 1st, 2nd, tied for 3rd and tied for 4th places respectively. Nationally then, Triumph had 4 drivers in the top 6 places. At the Divisional level, with a total of 6 DP Divisional Championships at stake, TR-4 drivers won 3 of 'em, the Northeast, Southeast and Midwest. Photo at lower left is TR-4 #44, and the fella giving the 'thumbs up' sign is Triumph's twice-in-a-row National Champion, Bob Tullius. Bob will be back in a TR-4 in '64 . . . and we wouldn't bet a bent nickel that Bob will not make it three-in-a-row.

Those were just some of the highlights of the past year. To all Triumph competitors, their mechanics, and their patient understanding wives; to all TSOA members, and all future TSOA members . . . in fact to every Triumph enthusiast — a very Happy and Prosperous New Year.



Speaking of the New Year, we're reminded that 1964 is nearly with us. So, some wise guy in the office suggested we write a few predictions for the coming year. Well, here goes . . .

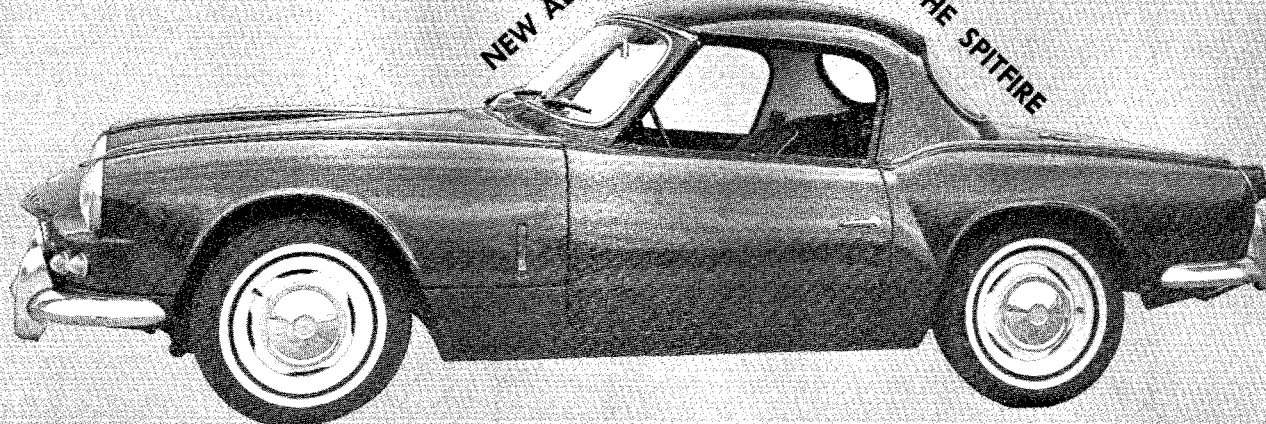
Standard-Triumph will not be competing with a 'works' team at Sebring this year. However, just keep in mind the SHELL 4000 Trans-Canada Rally (*Vancouver to Montreal*), which will be run April 18 through 24. Acknowledged to be one of the toughest rallies on the International Calendar, (*when the weather chooses*), well, a little bird told us . . .

The SPITFIRES racing on the West Coast will be faster than those racing anywhere else in the country. *So who can prove it . . . ?* Bob Tullius will gain more weight. However, possibly his TR-4 will seem lighter than most of the opposition in D Production. Our secretary will ask for three weeks vacation. We get out of breath quite easily now, and if she'd stop running quite so fast . . . Your editor will continue to attempt to persuade his secretary (*for her own good, of course*), that Paris is really not the place to go alone on vacation, if you're an innocent, sweet 21-year-old young lady. Your editor will continue to brag to his secretary about the time he was in Paris, alone, on vacation.

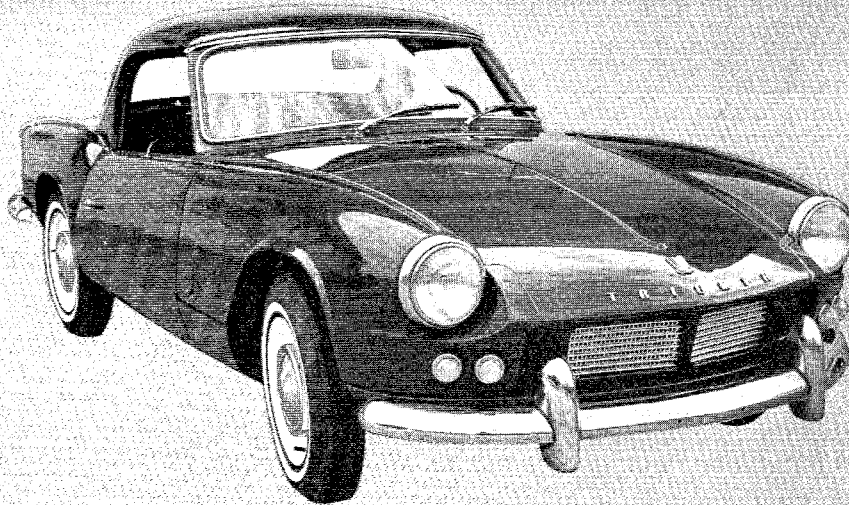
The young kid in the mail room will take our secretary to Paris for three weeks vacation. The young kid in the mail room will be fired.

(No, not really, Aunt Penelope . . . just a gag!)

NEW ALL METAL HARDTOP FOR THE SPITFIRE

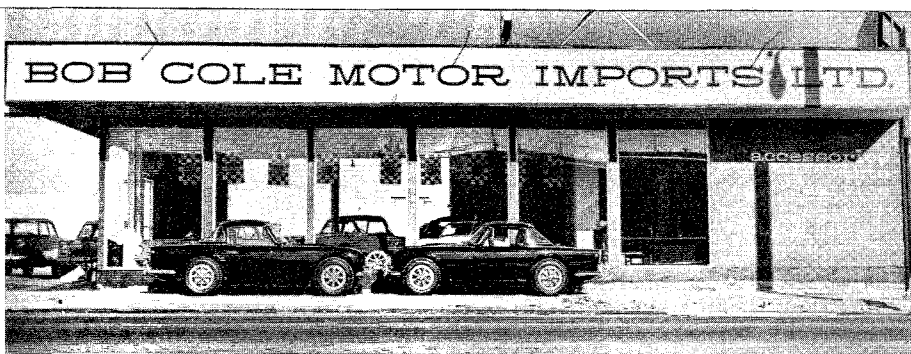


Standard-Triumph's Public Relations department were kind enough to supply TSOA with these two photographs of the new SPITFIRE Hardtop. The new all-metal top is made by Triumph in England, and, as the photos show, it's beautifully proportioned, and — take it from us — the finish is superb, with a full headlining and fine visibility through the curved rear window. Now to prices: SPITFIRE with both soft and hardtops—East Coast P.O.E. \$2349; West Coast P.O.E. \$2398. If you already own a SPITFIRE and wish to buy the Hardtop, this will be available as a Hardtop Kit, (Standard-Triumph Part #569905), unpainted but finished in primer, complete with finishing strip for \$198.00. Installation is extra.



The new Hardtop version of the SPITFIRE was first shown by Standard-Triumph at the recent Earls Court Motor Show in England. At that time, a return visit to the Triumph Stand was paid by British movie starlet Janine Gray, (remember her from last January's TSOA Newsletter?—see photo below), and she graciously agreed to pose for the photo on left. Janine is now in Hollywood, where she has an important role in M.G.M.'s "The Americanization of Emily."





TSOA was delighted to receive these photos of Bob Cole, president and general manager of Bob Cole Motor Imports, Ltd., accepting his Triumph dealership agreement from Joe Richards, regional manager of Leyland-Triumph Sales Co., Inc. Photo above shows the fine showroom. To refresh your memory, Bob was a member of the Triumph Team at Sebring this year, and in fact has been racing Triumphs since 1955. Each year that he competed he has won the Northern California Class Championship. Bob's showroom is situated at 444 El Camino Real in San Bruno, and we're quite sure he'll be delighted to receive a visit from any local TSOA members. By the way, the small photo shows Bob at Sebring, (which'll doubtless bring back some memories for him).



from 'TRIUMPH TRACKER', Triumph Touring Club Of Rochester, N. Y.

Headquarters Battery
214th Artillery Group
Fort Sill, Oklahoma
NOTICE OF DEPARTURE

Issued in solemn warning, this 5th day of November, 1963, to friends, neighbors, relatives, and acquaintances of RONALD O. BUHLMANN.

Very soon R. O. Buhlmann will be in your midst, dehydrated and demobilized, to take his place once again as a human being. With freedom for all and engaged once again in life, liberty and the pursuit of happiness. For making your joyous preparations for welcoming him back into society, you must make a few allowances for the very crude environment which has been his home for the past months. He must be handled carefully.

Show no alarm if he prefers to sit on the floor instead of a chair, or has a tendency to salute when meeting people. Keep cool if he pours gravy on his dessert or mixes whiskey with his peaches.

Be tolerant with his language, if his vocabulary has changed, with or without an accent. You must understand the Army grammar is slightly different from civilian grammar. In relatively a short time he can be taught to speak properly.

Never ask why the boys down the street were able to make higher rank than he, as this is liable to throw him into violent fits. Don't make any remarks as to how nice his uniform looks. He will go insane if the word re-enlistment is mentioned in his presence. Never ask why the neighbors son was stationed so much closer to home or why he had a better job; above all

do not mention Oklahoma, Westerns, or a vacation to the Southwest, as this will lead to serious consequences.

For the first few days he is home, or until the animal instinct has left him, be especially watchful when he is in the presence of beautiful women, especially those that are young and innocent. After months of seeing beautiful women wooed by handsome men in the movies, he may think he is a master of the art himself. His intentions are sincere, though dishonorable. Keep in mind that beneath his tanned and rugged exterior, there beats a heart of gold, the only thing of value he has left. Treat him with kindness, and on occasional quart of beer, or liquor, and you will be able to rehabilitate the hollow shell of the once proud civilian you knew.

Don't feel hurt if he sits down to the table and starts feeding himself with two hands, as though someone were going to steal the food off his plate. If he shuns potatoes, beans, scrambled eggs, pancakes, and especially steak, it is because that is what he is accustomed to having, and will slowly become accustomed to the eating habits of others, just cover all the food with grease and he will feel at home.

Don't blow whistles while he is in the bathtub or this may prove to be embarrassing to him as well as the neighbors. He is actually harmless, even if he seems strange at first. Be patient, and he will develop into a normal decent civilian. Best of luck to you, relative or friend.

Lock your daughters in the closet, open the beer, and get the civies (civilian clothes) out of the closet. BEWARE — — HE IS ON HIS WAY!!

Signed: Rey G. Masters, Capt., Arty. Co., Battery Commander

CLASSIFIED

Frequently we get letters inquiring about the cost of placing a classified ad in the TSOA NEWSLETTER. This is a free service to members. TSOA is glad to advertise anything concerning Triumphs or that will be of value to the members.

FOR SALE: Black tonneau cover, rear red seat, gaskets, radiator hoses, condenser and points, spark plugs, mechanical fuel pump, thermostat, etc., all new and practically new in one package deal for TR-4 — \$25.00. Contact: Dr. Herbert Bernstein, 577 Isham St., N.Y.C. 34 — LO 9-5599.

FOR SALE: 1964 TR-4, light blue, soft top, tonneau cover, and Service Manual \$2,000. Contact: Martha Rose Rhine, American Petroleum Institute, 1271 Avenue of the Americas, N. Y., N. Y. — JU 6-4200.

WANTED: Jack and side curtains (excellent condition) for TR-3. Contact: W. F. Hecker, 1619 Francis St., Camden, Ark. 71701.

TSOA SUPERMARKET

TSOA Handbook	\$1.00
"Please Don't Dent Me" cards	\$1.00/100
Local TSOA Club "Calling Cards"	FREE
List of Triumph Dealers and Distributors	FREE
STAA Badge	\$1.50
Replacement TSOA Badge	\$1.00
Standard Triumph Review Subscription	\$2.50/year
Competition Preparation Booklet (TR-3, TR-4)	\$1.25

Send Check or Money Order. No C.O.D.'s please.

The TSOA NEWSLETTER is published monthly by the Triumph Sports Owners Association, Box 3273, Grand Central Station, New York 17, N.Y. TSOA is a national organization of American sports car enthusiasts who own a Triumph Sports Car (TR-2, TR-3, TR-4 or Spitfire), Herald Sports Coupe, 1200 Convertible, or Sports Six, or are interested in the purposes of the Association. Subscription is included with a \$5.00 lifetime membership in the club.